



Brought to you by the team behind **Cranes Today** and **Hoist**, the original magazines for the construction and overhead crane industries.

# Dockside LIFT & MOVE

**MEDIA INFORMATION 2019**

The only independent magazine dedicated to the equipment and services that keep the world's economy moving

## ABOUT DOCKSIDE LIFT & MOVE

A new editorially-independent title, **Dockside Lift and Move** provides quality analysis and interview-lead features for the port equipment industry.

Dockside's editorial team bring decades of experience within the construction and industrial crane sectors to the publication. They have a true understanding of the industry, its key players, and the issues that affect it.

### Our sector insight, your opportunities

With shipping and ports an integral part of keeping the world's economy moving, the lifting and handling equipment that supports them plays a vital role.

We'll be covering the issues at the heart of the industry; major global projects, what terminals are investing in and why, how manufacturers are tackling automation, and the pressure for ports to address noise and air pollution.

As the industry looks for insight and answers, use our shop window to show potential clients the solutions you can offer.



### Why Dockside Lift and Move?

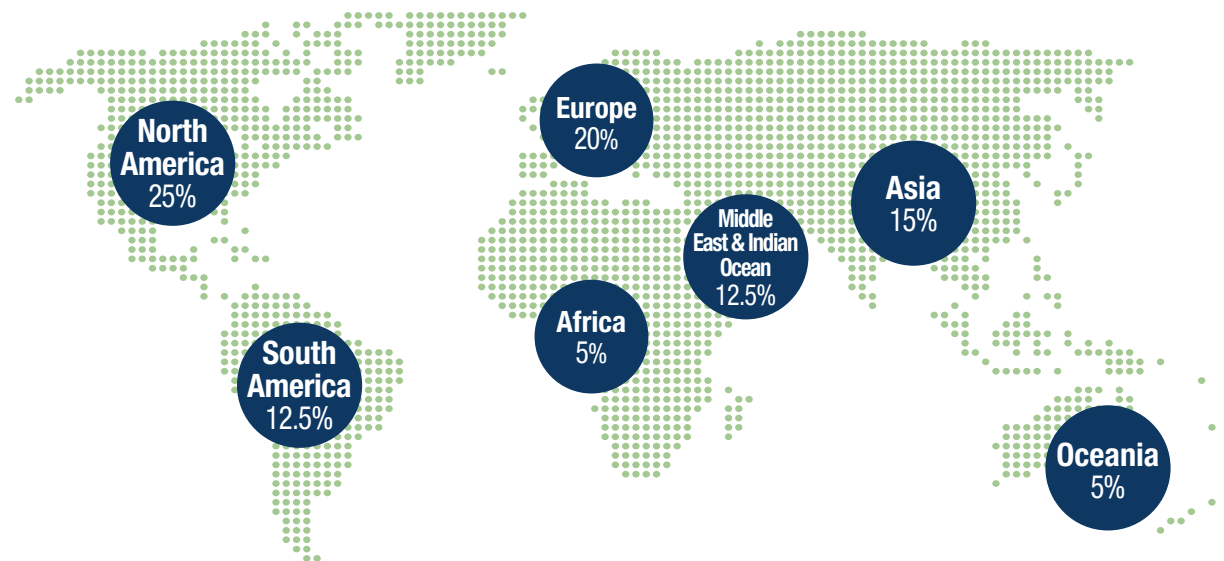
- Reach 6,000 of the industry's most influential professionals
- Market your products and services to a truly global audience
- Reach emerging markets in South America, Asia, the Middle East and Africa
- Showcase your services to an engaged audience



## ACCESS THE AUDIENCE THAT MATTERS TO YOUR BUSINESS

Dockside Lift & Move's circulation has been designed to help you reach not only well established markets in North America and Europe, but also new markets opening up around the world.

Dockside Lift and Move will be the place your clients are looking for their industry insight as we cover the news and developments affecting their businesses.



## FEATURES THAT INFORM YOUR CUSTOMERS

### MARCH

- USA West Coast | Market
- Harbour mobile cranes | Segment
- Ship-to-shore | Maintenance and upgrade
- *BreakBulk Europe | Event preview and distribution*
- *TOC Europe | Event preview*

### JUNE

- Canada | Market
- Western Europe | Market
- Controls and sensors | Technology
- *BreakBulk Americas | Event preview and distribution*
- *TOC Europe | Event distribution*

### SEPTEMBER

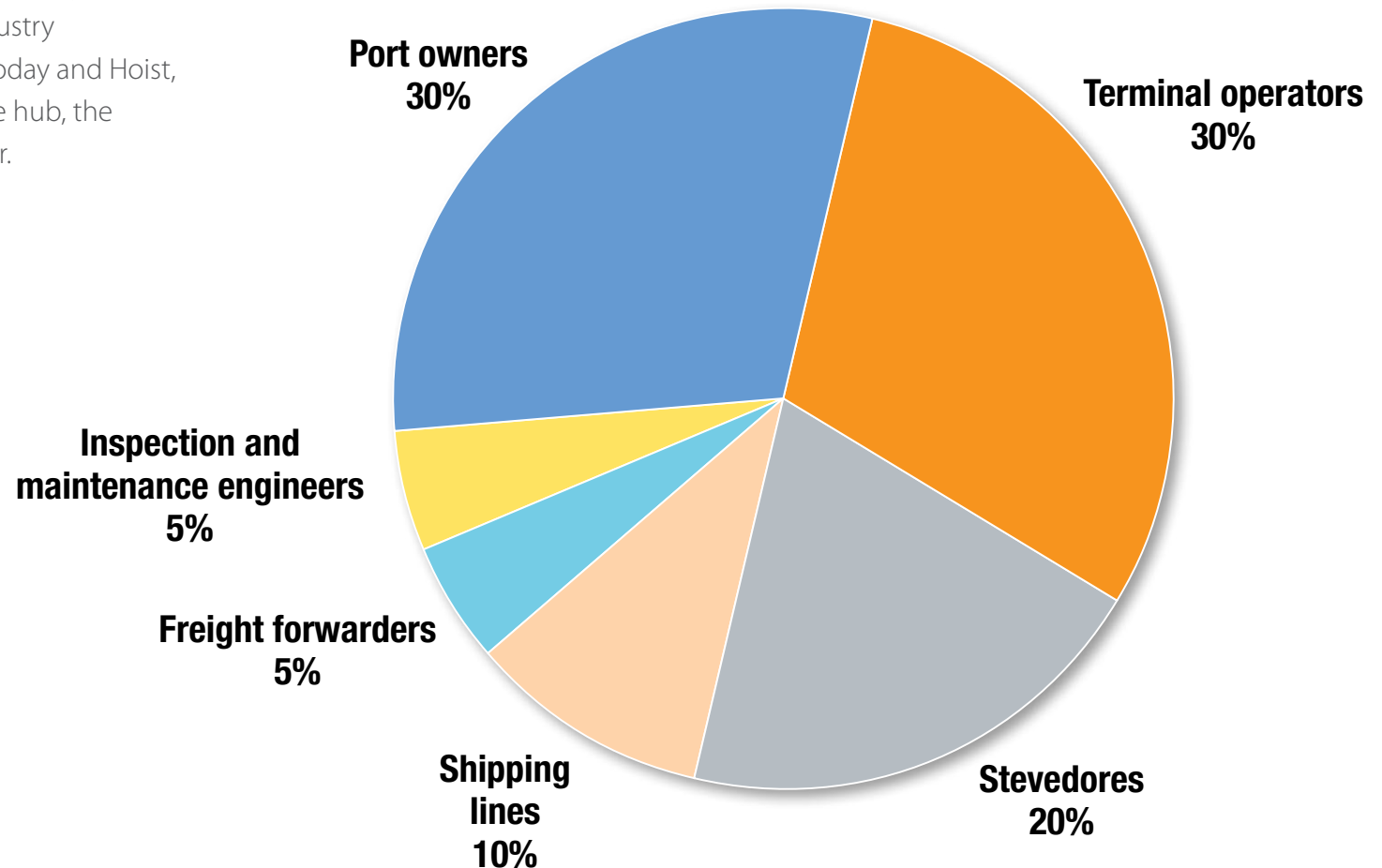
- USA East Coast | Market
- Asia | Market
- Damage prevention | Technology
- *BreakBulk Americas | Event distribution*
- *TOC Americas | Event preview and distribution*

### DECEMBER

- Bulk | Application
- Latin America | Market
- Mediterranean | Market
- *BreakBulk Asia | Show preview and distribution*
- *BreakBulk Middle East | Event preview and distribution*
- *TOC Asia | Event preview and distribution*

## READERSHIP PROFILES FROM THE INDUSTRY'S MOST TRUSTED SOURCES

The readership profiles are provided by Compelo, who produce key industry publications including Cranes Today and Hoist, plus global business intelligence hub, the Construction Intelligence Center.



| MAGAZINE RATES           | GBP RATES |        |        | EUR RATES |        |        | US RATES |         |         |
|--------------------------|-----------|--------|--------|-----------|--------|--------|----------|---------|---------|
| Number of insertions     | 1x        | 2x     | 4x     | 1x        | 2x     | 4x     | 1x       | 2x      | 4x      |
| Double page spread       | £4,675    | £4,450 | £4,250 | €6,550    | €6,225 | €5,950 | \$8,425  | \$8,025 | \$7,650 |
| <b>COLOUR</b>            |           |        |        |           |        |        |          |         |         |
| Full page 4 colour       | £2,450    | £2,325 | £2,225 | €3,425    | €3,275 | €3,125 | \$4,425  | \$4,200 | \$4,025 |
| Full page 2 colour       | £2,175    | £2,050 | £1,975 | €3,025    | €2,875 | €2,750 | \$3,900  | \$3,700 | \$3,550 |
| Half page 4 colour       | £1,700    | £1,625 | £1,550 | €2,375    | €2,275 | €2,175 | \$3,075  | \$2,925 | \$2,775 |
| Half page 2 colour       | £1,425    | £1,350 | £1,275 | €1,975    | €1,875 | €1,800 | \$2,550  | \$2,425 | \$2,325 |
| Quarter page 4 colour    | £1,050    | £1,000 | £950   | €1,450    | €1,375 | €1,325 | \$1,875  | \$1,775 | \$1,700 |
| Quarter page 2 colour    | £825      | £800   | £750   | €1,175    | €1,125 | €1,075 | \$1,500  | \$1,425 | \$1,375 |
| <b>B/W</b>               |           |        |        |           |        |        |          |         |         |
| Half page b/w            | £1,125    | £1,075 | £1,025 | €1,575    | €1,500 | €1,425 | \$2,025  | \$1,925 | \$1,850 |
| Quarter page b/w         | £625      | £600   | £575   | €900      | €850   | €800   | \$1,150  | \$1,100 | \$1,050 |
| <b>BLEED (EXTRA)</b>     | £250      |        |        | €350      |        |        | \$425    |         |         |
| <b>SPECIAL POSITIONS</b> |           |        |        | 5% extra  |        |        |          |         |         |
| <b>COVERS (EXTRA)</b>    | £575      |        |        | €800      |        |        | \$1,050  |         |         |

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