

MiddleEastCranes

DRIVING CONSTRUCTION 2010



Middle East Cranes is the leading industry meeting for the crane and lifting-related industries in the Middle East, providing business-critical information and networking opportunities. Middle East Cranes 2010 gives you the opportunity to find out where the best opportunities are, to discover more about the most efficient tools for the contracts you want to win, and to meet up to two hundred of the most influential purchasers and suppliers in the lifting industry.

To register your interest in Middle East Cranes 2011, contact Kate Hearn:
 khearn@worldmarketintelligence.com, tel: +44 (0)20 8269 7743

Organised by



Event partner



Associate sponsors



Lunch sponsors



Bag sponsor



Exhibitors at Middle East Cranes 2010 include:



INSTANTACCESS



Day one: Tuesday 23 February, 2010

- 08:00 Registration and coffee
- 08:50 Welcome to Middle East Cranes
*Richard Howes, editor, **Cranes Today***
- 09:00 Keynote address
*Tony Haddad, general manager, **Al Jaber Heavy Lift***

State of the market

- 09:30 The crane industry in 2010
*Eric Etchart, president and general manager, **Manitowoc Cranes***
- 10:15 Market report: Saudi Arabia
*Masroor Malik, general manager, **Al Suwaidi***

11:00 Break

- 11:30 Tower cranes in the Gulf: New opportunities and new technologies
*Peter Schiefer, CEO, **Wolffkran***
- 12:15 Demand for loader cranes in the Middle East
*Sandeep Ramakrishnan, sales manager, Middle East, **Cargotec***

13:00 Lunch

Applications

- 14:15 Innovative and advanced lifting: Reducing construction schedules and costs
*Michael Birch, managing director, **ALE Projects***
- 15:00 A novel lifting tower system
*Martin Haynes, commercial director, **Fagioli***

15:45 Break

- 16:15 Ensuring safe lifting in explosive environments
*Kevin Scarre, technical project leader, **GGR Airlift***
- 17:00 **Panel discussion:** The Gulf lifting industry in 2010

Day two: Wednesday 24 February, 2010

08:00 Registration and coffee

09:15 Welcome back
*Richard Howes, editor, **Cranes Today***

Safety

09:30 Keynote: Training and development: The future in the UAE
*Francio Meiring, training and career development manager,
Al Jaber Group*

10:00 Future business prospects for the construction industry in the Middle East
*Manar Shami, project management and technical training,
CCC*

10:45 Break

11:15 Safe working at height on lifting equipment
*Ralf Ressel, director of research and development, **Terex***

12:00 Crane Safety Forum discussion
*Members of the **Crane Safety Forum***

12:45 Lunch

14:15 Ensuring competence across your lifting crew; building a voluntary certification scheme
*Graham Brent, executive director, **NCCCO***

15:00 Increased tower crane safety: innovation and development; from Biberach to Bauma
*Klaus Binder, projects manager, **Liebherr-Werk Biberach***

15:45 Break

16:15 Efficient emergency rescue from tower cranes
*Andre Adams, technical director, **System Solutions***

17:00 Closing remarks
*Richard Howes, editor, **Cranes Today***

CRANES TODAY MARKETPLACE

Used Cranes, Equipment, Spares and Repairs

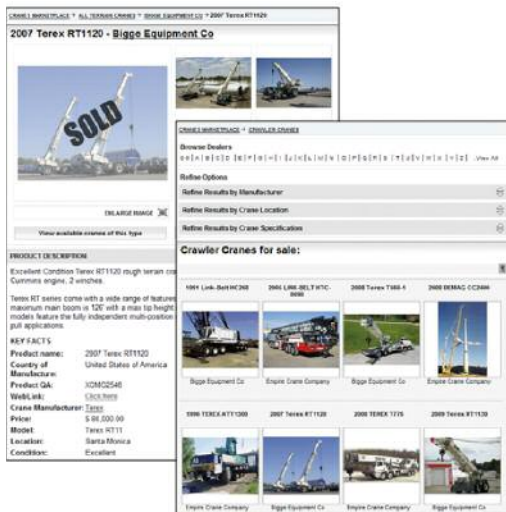
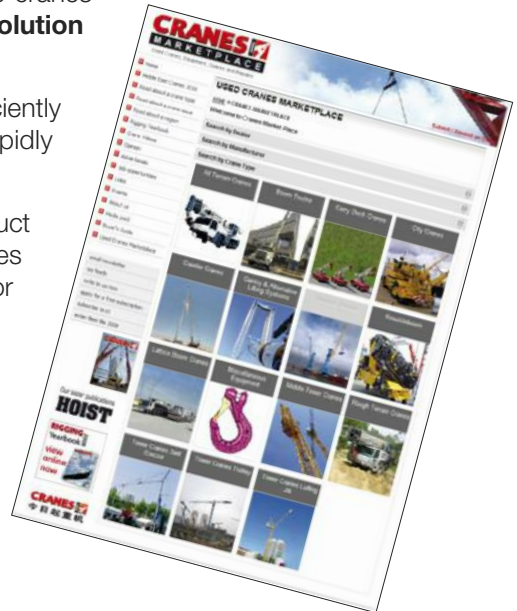
CRANES MARKETPLACE

Brought to you by Cranes Today, the world-leading magazine for the cranes industry, Cranes Marketplace is a highly innovative **online marketing solution** for used cranes and equipment dealers.

Our powerful web platform enables you to list your used cranes efficiently and generate sales faster through direct access to our large and rapidly expanding audience of global cranes and equipment buyers.

We provide you with the ability to create detailed and customisable product listings and we provide buyers with an easy-to-use website that enables detailed searches by crane type, manufacturer, location, dealer and/or crane specification.

Cranes Marketplace makes the process of selling used cranes and equipment much easier, saving valuable time and effort for both you and your customers.



DETAILED, HIGH-QUALITY LISTINGS

Cranes Marketplace offers you the chance to create a dedicated micro-site with a full-page company profile acting as a gateway to all your product listings.

If required, our team of experienced journalists will work with you to create a keyword optimised company profile that will sit on the storefront page of your micro-site. Alternatively, you are free to create your own company profile.

Each product profile can be customised to your needs. Add as much or as little detail as you feel is necessary, including a product description, specification, pricing and images.

You also get to upload product media files to help ensure that potential customers have all the information necessary to make that all important purchasing decision.

CONTACTS

For further information on the Cranes Marketplace and how to sell your equipment faster and more efficiently contact:

Kate Hearn
 T: +44 (0)20 8269 7743
 F: +44 (0)20 8269 7803
 E: khearn@worldmarketintelligence.com

WWW.CRANESMARKETPLACE.COM
WWW.CRANESTODAYMAGAZINE.COM

FEATURES:

- Dedicated micro-site
- Company profile
- Detailed product listings
- Up to 5 images per product
- Upload brochures, technical specifications & video
- Direct links to your website and email address